

York HWB Strategy 2022-2032 Action Plan (Year 1 + 2)

Action		6 big ambitions						HWBB Leadership (member or sub)	Co-benefits	
		1. Become a health generating city	2. Prevent now to avoid later harm	3. Start Good Health and Wellbeing Young	4. Make good health more equal across the city	5. Work to make York a mentally healthy city	6. Build a collaborative health and care system			
1. Reduce the gap in healthy life expectancy between the richest and poorest communities		<i>Overarching priority which will be achieved if all other priorities are successful</i>								
2. Reducing anxiety scores and increasing happiness scores by 5%	A1	Continued to develop the community mental health hub and its role in improving the mental health of users		x			x	x	Chair of MH partnership (TBC)	E
	A2	Further embed a trauma-informed approach into systems in York to recognise people's experiences as individuals, each with gifts, talents and skills	x	x			x		Chair of MH partnership (TBC)	
	A3	Continue to support the VCS to capitalise on the community assets and community connections we have in York.	x	x			x		Chair of MH partnership (TBC)	E
3. Bring smoking rates down below 5% for all population groups	A4	Continue joint working between Public Health and Public Protection to increase the amount of intelligence around illicit tobacco and utilise this intelligence to direct enforcement activity		x	x				Peter Roderick	E
	A5	Implement Tobacco Dependency Treatment service in York Hospital in both Acute and Maternity pathways		x		x			Simon Morrirt	E
	A6	Increase the number of successful smoking quits through the health trainer service to 200 in 23/24		x		x	x		Peter Roderick	E CC
4. Reduce from over 20% to 15% the proportion of York residents drinking above the Chief Medical Officer's alcohol guideline (no more than 14 units a week)	A7	Roll out of alcohol harm reduction online tool and supporting app (Lower My Drinking) to residents over the age of 18 in York embedding into services and pathways across the city, with a target of 15,000 AUDIT questionnaire completions on the website by July 2024		x	x				Peter Roderick	
	A8	Make Alcohol Identification and Brief Advice training available to organisations working with York residents to support conversations with individuals and enable signposting to appropriate services		x				x	Peter Roderick	
5. Reverse the rise in the number of children and adults living with an unhealthy weight	A9	Support adult residents to achieve a healthy weight through the York Weight Management pathway		x					Fiona Phillips Peter Roderick	CC
	A10	Continue to deliver the National Child Measurement Programme and support those children identified as having an unhealthy weight		x	x	x			Fiona Phillips	
	A11	Work with parents through the Healthy Child Service to support healthy eating at the earliest opportunity, through routine appointments, supported breast feeding and clear nutritional advice		x	x	x			Fiona Phillips	
	A12	Deliver the HENRY approach in our 0-5 year population		x	x				Fiona Phillips	
	A13	Support the implementation of HENRY awareness for professionals		x	x			x	Fiona Phillips	
6. Reduce health inequalities in specific groups	A14	Use health inequalities grants to fund targeted work including by local VCSE organisations to enable them to address health inequalities	x	x		x		x	Peter Roderick Sharon Stoltz	E
	A15	Identify and address barriers to accessing appropriate health services by people experiencing poverty through the Poverty Truth Commission	x	x		x		x	Alison Semmence	E
7. Reduce both the suicide rate and the self-harm rate in the city by 20%	A16	Undertake a suicide audit and present a report with key findings to the Health and Wellbeing Board and other forums (Year 1)					x	x	Sharon Stoltz	
	A17	Roll out the YES campaign supported by the Humber and North Yorkshire health inequalities fund to screen the Suicide Prevention film in training across the city (Year 1)		x			x		Sharon Stoltz	
	A18	Refresh and relaunch the 2018-2023 York Suicide Safer Community Strategy (Year2)					x	x	Sharon Stoltz	
8. Improve diagnosis gaps in dementia, diabetes and high blood pressure to above the national average, and detect cancer at an earlier stage	A19	Deliver an increased number of blood pressure checks and pulse monitoring through GP, community and pharmacy routes, to increase the number of people diagnosed and treated for cardiovascular diseases		x		x			Sarah Colman-Lovell Emma Broughton	
	A20	Increase the number of people identified with diabetes through targeted NHS Health Checks		x		x			Sharon Stoltz Emma Broughton	
	A21	Support the implementation of the Dementia Strategy		x				x	Jamaila Hussain	
	A22	Reduce the numbers of York patients waiting over 62 days for a cancer diagnosis, and achieve the 75% target for the 28 day Faster Diagnosis Standard		x				x	Simon Morrirt	E
9. Reduce sedentary behaviour, so that 4 in every 5 adults in York are physically active	A23	Ensure that the built environment supports children and young people to access green space to enable increased activity, using the local plan to inform the development of playparks and community spaces through the planning process	x	x	x	x			Fiona Phillips	CC
	A24	Support the implementation of the Physical Activity and Sport Strategy		x	x		x		Fiona Phillips	CC
10. Reduce the proportion of adults who report feeling lonely from 25% to 20% of our population	A25	Support more people in the city to increase social connection through social prescribing and local area coordination thereby reducing or preventing illness	x	x			x	x	Alison Semmence	E
	A26	Support the development of thriving people and communities through asset based community development, neighbourhood action plans and community hubs which prioritise addressing loneliness	x	x			x		Alison Semmence	E CC
	A27	Support the development of relational centred practice including intergenerational approaches to addressing loneliness through Age Friendly York and our social connections programme	x	x			x		Alison Semmence Jamaila Hussain	E
	A28	To identify gaps in provision for those at greatest risk of loneliness and lead partnership action to fill the gaps					x	x	Alison Semmence	

10 big goals